



Application Serial No. 10/034,045

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Jacobs

Title: SYSTEM AND METHOD
FOR FACILITATING
CUSTOMER
APPRECIATION

Application No.: 10/034,045

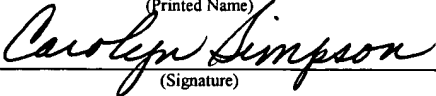
Filing Date: 12/27/2001

Examiner: Abraham Bahta

Art Unit: 1775

Atty. Dkt. No. 023720-0250

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

<u>CERTIFICATE OF EXPRESS MAILING</u>	
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Carolyn Simpson	
(Printed Name)	
	
(Signature)	

REPLY AND AMENDMENT

This communication is responsive to the Office Action dated June 29, 2004, concerning the above-referenced Application. The Applicant has enclosed with this amendment a Petition for Extension of Time to make this response timely.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this document.

Remarks begin on page 10 of this document.

Please amend the Application as follows: